



**Alan Aichholz**  
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Dear Local Business Person(s)

Once again it is time for us to put together the Attica Fairbook. This year we plan to print 2,000 copies of the Fairbook. We are also going to put your ads on our website version of the Fairbook, with a link to your website, if you have one.

This year our advertisement sizes which are:

- 1/8 page Advertisement for \$40.00 (business card size)**
- 1/4 page Advertisement for \$65.00**
- 1/2 page Advertisement for \$100.00**
- Full Page Advertisement in the middle of the book for \$200.00**
- Full Page Advertisement on the Inside Front/Back Cover for \$400.00**

Enclosed you will find a copy of your advertisement from our 2025 Fairbook at its actual size. Please follow these instructions on how to proceed;

- 1) Please mark any changes in COLORED INK (NOT BLACK) or leave an explanation of what you would like changed or added and mail back **NO LATER** than May 1st!!!!**
- 2) If no changes are needed you don't need to do anything, just mail the copy of your ad and your payment back by May 1st. This letter will serve as your receipt.**
- 3) If you have a website for your business, please let us know the address.**

Thank you very much for your time, consideration and support.

*Alan Aichholz*

Attica Fair Board Treasurer

# 150<sup>th</sup> ATTICA INDEPENDENT FAIR

PO BOX 433  
ATTICA, OH 44807



President: Jason Darling, Vice-President: Derek Beat, Treasurer: Alan Aichholz, Secretary: Donna Niedermeier

**FAIR DATES: AUGUST 11 - 15, 2026**

## DAY SPONSORSHIP

This year the Attica Independent Fair is asking for the Day Sponsorship to donate **\$1000.00**. Your sign will be on display all week at our fair (the sign will come from your business) and your business will be announced as the day sponsor throughout the entire day of sponsorship and also will be on the big scrolling racetrack message board. You will also receive twenty (20) complimentary day passes that you can use anytime during the fair week.

We print 2,000 copies of our Fair Books and your business will be headlined in the Fair Book Show Schedule. The local paper (Attica Hub) will also list your business in our events schedule 2 weeks prior to the fair week as well as listed on the fair website. [www.Atticafair.com](http://www.Atticafair.com).

We could not put on the best Independent Fair without your help.

If you have any questions with this sponsorship, please feel free to call: Alan Aichholz at 419-681-4641.

## FULL WEEK SPONSOR

- Sponsor Name and Business Logo headlines in the Attica Fair Book (2000 copies printed).
- Full Color Business Advertisements with Sponsoring Business Logo on the back page of the Attica Fair book.
- Sponsor Name and Business Logo headlined on the Attica Fair schedule. 2,000 copied printed.
- Front page cover story in the Attica Hub newspaper (front page feature article in July).
- Sponsor will be featured on Auction page ad in the Attica Hub Newspaper in July and 1st week of August, as well as a direct link to the sponsors on the Attica Fair Website.
- Sponsors Business Advertisement on Attica Raceway message board, which scrolls continuously throughout the fair week.
- Business Sponsor banner displayed entire week (use Sponsors own banner).
- Business Sponsorship announced over fair PA system throughout the full week.
- Business Sponsor radio or voiceover advertisement played over PA system through the full week.
- 100 Complimentary day passes for the Attica Fair.

Full week sponsor will mention the Attica Fair dates and events the month of July and 1st part of August on their Radio Advertising. PLEASE RESPOND BY MAY 15, 2026

Sponsorship for the Full Week Sponsor is **\$3,000.00** this includes all of the above. Please send check and a copy of this contract back to the Attica Fair, PO Box 433, Attica, OH 44807

**Accepted by: Sponsor** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Attica Fair Board Member:** \_\_\_\_\_ **Date:** \_\_\_\_\_



**150<sup>th</sup> ATTICA INDEPENDENT FAIR**  
**PO BOX 433**  
**ATTICA, OH 44807**



The Attica Independent Fair is fast approaching and we at this time would like to know if you would like to sponsor any of the events at the 150th fair. If you donate, your name and or business name will be announced during that event, your business listing or individual listing will also be put on our website, at [www.atticafair.com](http://www.atticafair.com). If you are interested please fill out and mail back to me as soon as possible. Again, thank you in advance for making our fair the best Independent fair in the State.

**PLEASE RESPOND BY MAY 30, 2026**

**Send Check to: Attica Independent Fair PO Box 433, Attica, Oh 44807**

Any questions or concern please contact Donna Niedermeier @ 419-426-3247 or email [atticafair@gmail.com](mailto:atticafair@gmail.com)

**Please indicate the Level of Sponsorship You would like:**

Day Sponsorship	_____ \$1000			
Bulls & Barrells Rodeo Show	_____ \$500	_____ \$250	_____ \$100	_____ Other
Harness Racing	_____ \$250	_____ \$100	_____ \$50	_____ Other
Pig Scramble	_____ \$250	_____ \$100	_____ \$50	_____ Other
Cheerleading Contest	_____ \$250	_____ \$100	_____ \$50	_____ Other
Queen's Contest	_____ \$250	_____ \$100	_____ \$50	_____ Other
Beer G. Entertainment	_____ \$250	_____ \$100	_____ \$50	_____ Other
OSTPA Tractor Pull	_____ \$250	_____ \$100	_____ \$50	_____ Other
Motocross	_____ \$250	_____ \$100	_____ \$50	_____ Other
Kids Activities	_____ \$250	_____ \$100	_____ \$50	_____ Other
Kids Pedal Pull	_____ \$250	_____ \$100	_____ \$50	_____ Other
Draft Pony Pull	_____ \$250	_____ \$100	_____ \$50	_____ Other
Pavilion Entertainment	_____ \$250	_____ \$100	_____ \$50	_____ Other

**Your Name / Name of your Business: \_\_\_\_\_**